



Motorcoach Task Force

March 10, 2016

Agenda

Part I: 7:00 - 7:30

- Task Force Introductions & Structure
- Ground Rules & FOIA
- Task Force Objectives
- Project Schedule

Part II: 7:30 - 8:45

- April Data Collection
- Evaluation Criteria
- Public Comment

Part III: 8:45 - 9:00

- Next Steps
- Future Meeting Schedule





Part I: Introductions and Context



Task Force Structure

Board & Commission Representatives

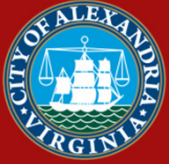
- *Task Force Chair*, Stephen Klejst, Transportation Commission
- *Task Force Vice Chair*, Melissa McMahon, Traffic & Parking Board
- Steve Mutty, Waterfront Commission
- **TBD**, Historic Alexandria Resources Commission

Industry/Business Representatives

- Rick Fowler, King Street Blues
- Charlotte Hall, Potomac Riverboat Company
- David Kasprzyk, Hilton Garden Inn
- Victor Parra, United Motorcoach Association

Citizen/Civic Association Representatives

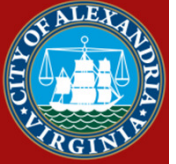
- Bert Ely, Old Town Civic Association
- David Glazier, At-Large Representative
- Susan Howells, Founders Park Community Association
- Lauren Kramer, Old Town Civic Association
- Anne White-Olson, North Old Town Independent Citizens Association



Ground Rules

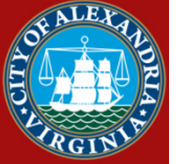
The Task Force recognizes that...

- all stakeholder opinions are important and valid
- members should exercise courtesy and avoid dominating discussion to allow all members to meaningfully contribute
- following the agenda will keep meetings focused and help meetings end on time
- the public will have an opportunity for input at each meeting



Freedom of Information Act

- Retain all records related to Task Force business
- Outside of scheduled meetings, refrain from discussing Task Force business when 3 or more members are present
- Refrain from sending electronic correspondence between members of the Task Force
 - Wait for the meeting to discuss
 - Email staff liaison for Task-Force wide distribution and addition to web site.



Previous Task Force Outcomes

- 2004-2005 Motorcoach Task Force (ACVA)
 - Performed “back of the envelope” economic analyses about the benefit of the industry to the City
 - Investigated but chose not to recommend 17 different parking locations scattered throughout Old Town
 - Urged City to pursue a consolidated parking site for long-term; for short-term proposed a few options including Masonic Memorial, which is used today for overnight parking



Previous Task Force Outcomes

- 2008-2010 Motorcoach Task Force
 - Implemented a permit-based reservation system for two-short term parking locations; system also used for existing overnight spaces at Masonic Memorial
 - Permanently designated the Unit Block of King one-way West-Bound
 - Improved marketing and outreach to motorcoach operators in partnership with ACVA



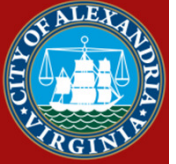
Task Force Objectives

Objective

- Review locations and/or management strategies for motorcoach loading/unloading areas and short term parking

Goal work product

- Formalize recommendations via reports to the Director of the City's Department of Transportation & Environmental Services
 - Reports may discuss differing opinions; the Task Force need not identify a consensus position



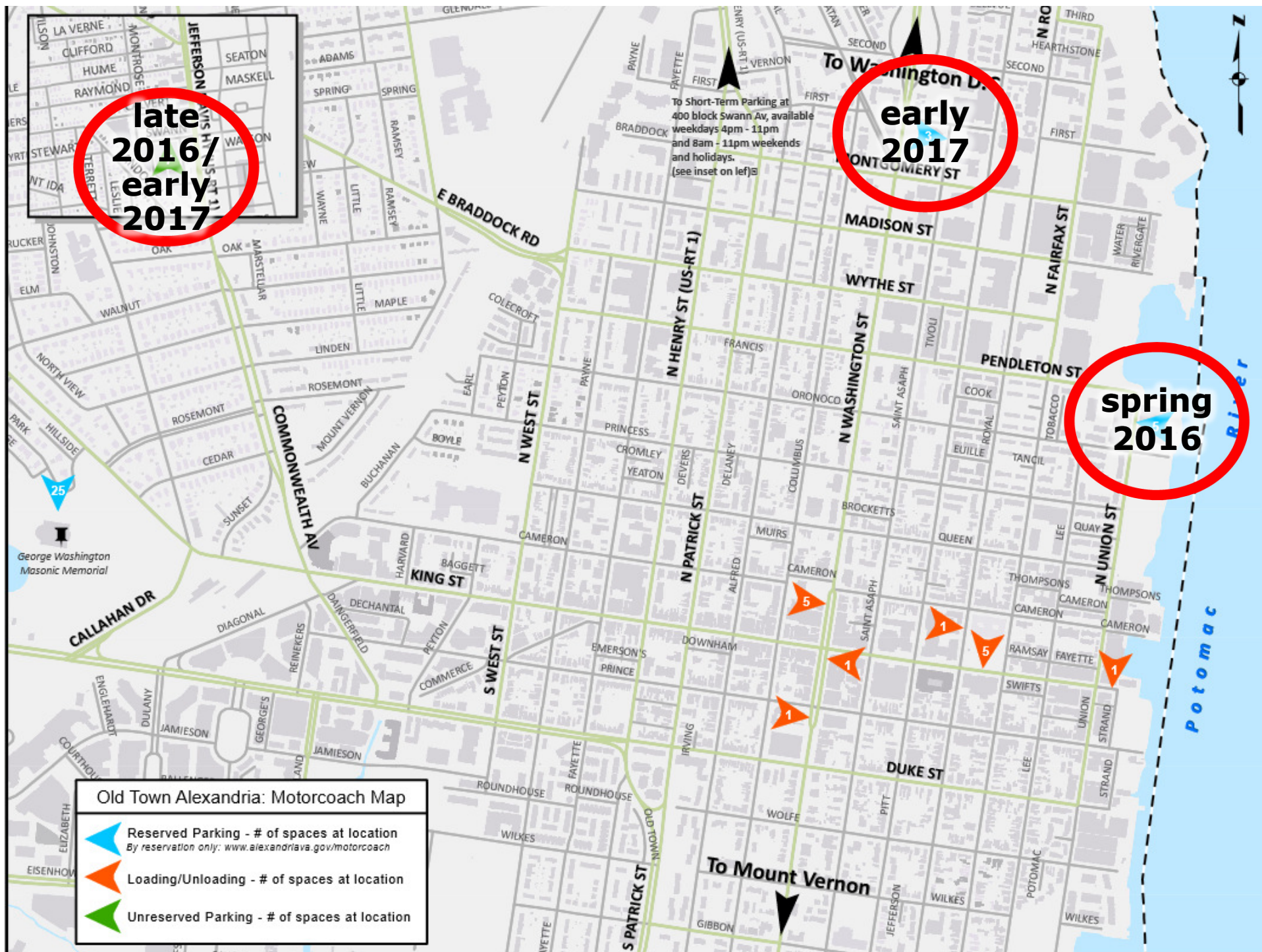
Rationale

- Development to impact short and long-term viability of existing designated locations:
 - Waterfront loading / unloading
 - Three (3) short-term parking locations
 - 500 block N. Union Street (5 spaces)
 - 900 block N. St. Asaph Street (3 spaces)
 - 400 block of Swann Avenue (7 spaces, peak season only)

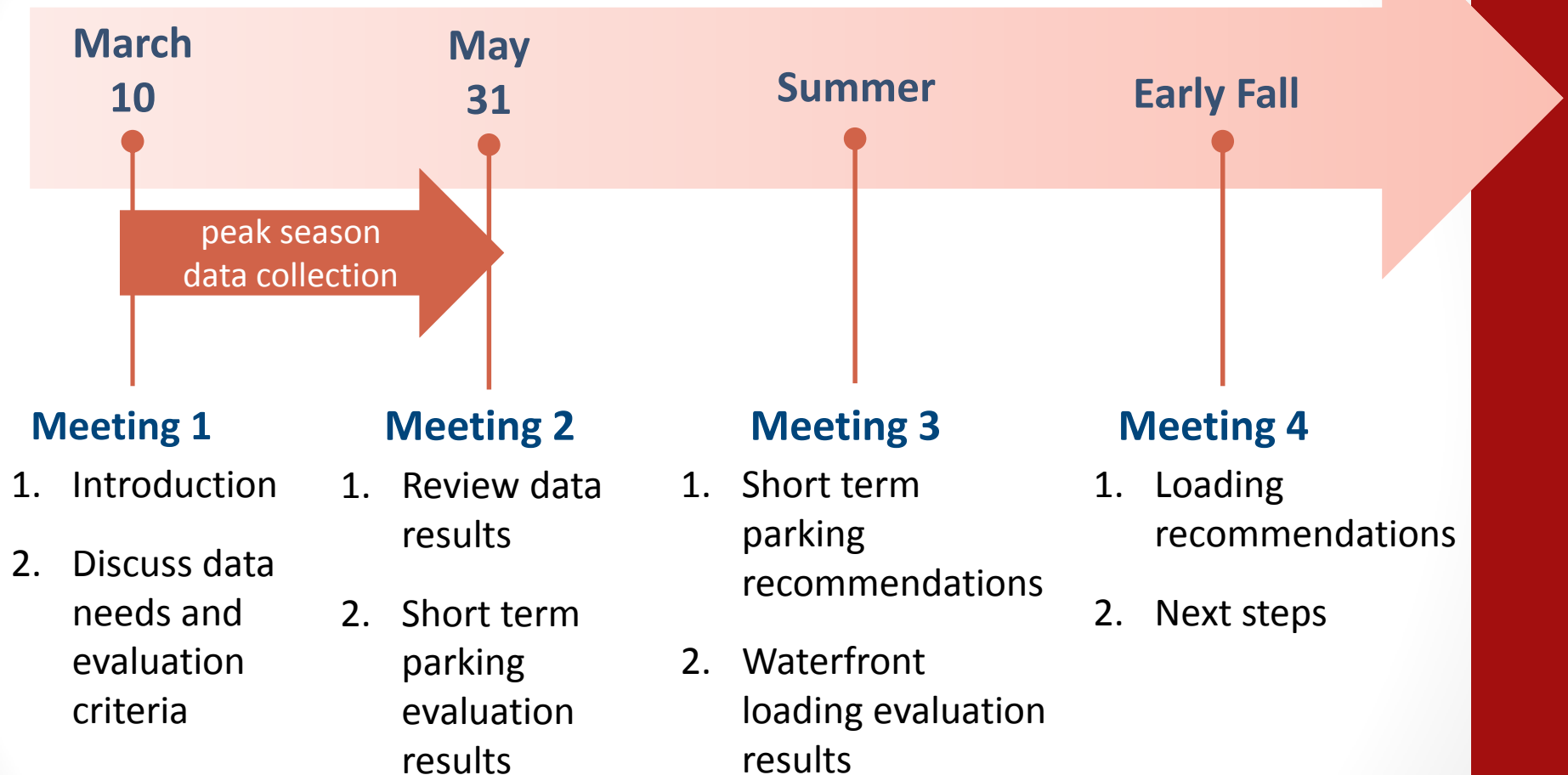


What We're Considering Now

- Outreach to motorcoaches on near-term impacts
- Ambassador Program (peak season)
 - New initiative to place ambassadors at key points near the Unit block of King
 - Provide guidance, feedback, and notify operators of City policies and parking locations
 - Coordinate with parking enforcement as needed



Schedule





Part II: April Data Collection



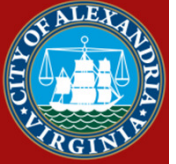
Data Collection Overview

Task 1: *Current usage of short term parking and loading/unloading spaces*

- video, in-person, and reservation system occupancy data collection

Task 2: *Potential future usage of short term parking and loading/unloading spaces*

- viability of potential loading or parking locations to replace locations being removed



Draft Evaluation Criteria for Potential Future Facilities

- A. Availability and timing of spaces
- B. Distance to Waterfront access
- C. Distance to King Street
- D. Existing truck loading zone
- E. On-Street parking impact
- F. Distance to closest residential structure
- G. Traffic and pedestrian volumes
- H. Potential conflicts with bicycles and transit
- I. Revenue impact



Public Comment



Part III: Next Steps & Scheduling



Next Steps

- Refine evaluation criteria based on input from Motorcoach Task Force
- Conduct data collection spring 2016 (peak season)

Scheduling

next meeting:

May 31, 7pm

Chet & Sabra Avery

Conference Room

City Hall



JUNE 2016						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY 2016						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
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Thank You!

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